

Job Outlook 2015:

Good News for the Class of 2015

Courtesy of your career services office and the National Association of Colleges and Employers

HIRING PROJECTIONS



Employers plan to hire **8.3% more 2015 grads** than they did from the Class of 2014.

EMPLOYERS RATE THE JOB MARKET

88.4% of employers rate the job market good, very good, or excellent



WHEN WILL EMPLOYERS RECRUIT?



66% fall 2014
34% spring 2015

WHO'S IN DEMAND?

Top business majors:

Finance, Accounting, Business Administration/Management, Marketing

Top engineering majors:

Mechanical Engineering, Electrical Engineering, Computer Engineering, Chemical Engineering

Top computer & information science majors:

Computer Science, Information Sciences & Systems

Top math & science majors:

Mathematics/Statistics, Environmental Science, Chemistry

Top communication majors:

Communications, Public Relations

Top humanities majors:


English Language & Literature, Liberal Arts/General Studies, History

Top social sciences majors:

Economics, Psychology

WHO'S HIRING BY INDUSTRY?

 Business Support Services*

 Accounting Services

 Government

 Information

 Food & Beverage Manufacturing

(*Examples: technology insurance, automobile club, research/development and environmental solutions, communication/electronic systems and products)

WHAT DO RECRUITERS LOOK FOR ON YOUR RESUME?



65% of employers want a high GPA (3.0 or above)


Leadership, ability to work in a team, communication skills, problem-solving skills, a strong work ethic, analytical/quantitative skills, technical skills, plan, organize, and prioritize work, and obtain and process information.

EXPERIENCE IS EXPECTED!


Internship/Co-op **60%**
Any work experience **40%**




FIVE KEY BENEFITS COMPANIES OFFER

 Life Insurance

 Dental Insurance

 Company Match 401(k) Retirement Plan

 Employee Assistance Program

 Tuition Reimbursement

HOW LONG BEFORE YOU GET A JOB OFFER?

Average time from job listing to interview: **38.7 days**

Average time from interview to offer: **22.9 days**



BECOME A STAND-OUT JOB CANDIDATE

Start your job-search prep today. Your career center will help!

Get experience. Internships/cooperative education adds real value to your resume.

Research the company before you interview so that you can articulate what you bring to the organization.

Practice interviewing so that you're comfortable answering and asking questions.



Source: *Job Outlook 2015*, and *2014 Recruiting Benchmarks Survey*, National Association of Colleges and Employers

The Job Outlook survey is a forecast of hiring intentions of employers as they relate to new college graduates. Each year, the National Association of Colleges and Employers (NACE) surveys its employer members about their hiring plans and other employment-related issues in order to project the market for new college graduates for the current class and to assess a variety of conditions that may influence that market.

Data was collected for the *Job Outlook 2015* survey from August 11, 2014 through October 7, 2014. A total of 260 surveys were returned—a 25 percent response rate.

NACE expects to provide a formal update of job market information once more in the 2014-15 academic year: The *Job Outlook 2015* Spring Update survey (data collected in February – March, 2015) will give NACE members a final update on hiring for 2014-15 graduates. Results will be available in early April 2015.