**Job Outlook 2015: Good News for the Class of 2015**

**EMPLOYERS RATE THE JOB MARKET:**

88.4% of employers rate the job market good, very good, or excellent.

**WHEN WILL EMPLOYERS RECRUIT?**

<table>
<thead>
<tr>
<th>Event</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2014</td>
<td>66%</td>
</tr>
<tr>
<td>Spring 2015</td>
<td>34%</td>
</tr>
</tbody>
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**WHICH MAJORS ARE IN DEMAND?**

<table>
<thead>
<tr>
<th>Major Type</th>
<th>Examples (Technology, finance, healthcare, etc.)</th>
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</thead>
<tbody>
<tr>
<td>Top business majors</td>
<td>Finance, Accounting, Business Administration/Management, Marketing</td>
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<tr>
<td>Top engineering majors</td>
<td>Mechanical Engineering, Electrical Engineering, Computer Engineering, Chemical Engineering</td>
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<tr>
<td>Top computer &amp; information science majors</td>
<td>Computer Science, Information Science &amp; Systems</td>
</tr>
<tr>
<td>Top math &amp; science majors</td>
<td>Mathematics/Statistics, Environmental Science, Chemistry</td>
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<tr>
<td>Top communication majors</td>
<td>Communications, Public Relations</td>
</tr>
<tr>
<td>Top humanities majors</td>
<td>English Language &amp; Literature, Liberal Arts, General Studies, History</td>
</tr>
<tr>
<td>Top social sciences majors</td>
<td>Economics, Psychology</td>
</tr>
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**WHO'S HIRING BY INDUSTRY?**

- Business Support Services*
- Accounting Services
- Government
- Information
- Food & Beverage Manufacturing
- [Examples: technology infrastructure, software development, research and development, environmental sciences, communications, electronics, systems and products]

**WHAT DO RECRUITERS LOOK FOR IN YOUR RESUME?**

- 65% of employers want a high GPA (3.0 or above)
- Leadership, ability to work in a team, communication skills, problem-solving skills, a strong work ethic, analytical and quantitative skills, technical skills, plan, organize, and prioritize work, and obtain and process information

**EXPERIENCE IS EXPECTED**

- Internship/Co-op: 60%
- Any work experience: 40%

**FIVE KEY BENEFITS COMPANIES OFFER**

- Life Insurance
- Dental Insurance
- Company Match 401(k) Retirement Plan
- Employee Assistance Program
- Student Reimbursement

**HOW LONG BEFORE YOU GET A JOB OFFER?**

- Average time from job listing to interview: 38.7 days
- Average time from interview to offer: 22.9 days

**BECOME A STAND-OUT JOB CANDIDATE**

- Start your job-search prep today
- Review your career plan with a mentor
- Get experience: internships, cooperative education, or real-world experience relevant to your resume
- Research the company before you interview so that you can include relevant information to the organizations
- Practice interviewing so that you're comfortable answering and asking questions

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*Source: Job Outlook 2015, and 2014 Recruiters' Barometer Survey, National Association of Colleges and Employers*